

<< 0042177 >>

Oct 01 03 11:53a Gabe Zoccoli 9493059022 p.2

October 1, 2003

Mr William Foster - -  
Chief  
Regulations and Procedures Division  
ATTN: Notice No. 4  
Alcohol and Tobacco Tax and Trade Bureau  
Post Office Box 50221  
Washington, D.C. 20091-0221

RE: Notice No.4, TTB Proposed Rulemaking, Flavored Malt Beverages and Related Proposals

Dear Mr. Foster:

My name is Gabriel Zoccoli and I am an employee at Mark Anthony Brands, one of the leading producers of flavored malt beverages, also referred to as FMBs. Because my job and livelihood depends on the future viability of FMBs, I strongly oppose TTB's proposal to limit the alcohol contribution from flavoring materials in these beverage products to 0.5% alcohol by volume.

In order to establish a more rational standard, I urge TTB to adopt a majority standard that would allow less than 50% of the alcohol content in FMBs to come from flavoring materials.

TTB's final ruling will determine the future of all FMBs and those businesses that rely on the viability of this beverage category. For the sake of consumers and hard-working Americans like myself, I encourage TTB to reject the proposed 0.5% standard for FMBs.

A ruling favoring the limitation of alcohol contribution from flavoring materials to .5% alcohol by volume will in turn will take money out of my paycheck and possibly change or eliminate my job, or that of coworkers,

I strongly urge TTB to adopt a majority standard rather than its current proposal.

Sincerely,