

September 28, 2003

Jim Butenhoff
12006 North Ridge Trail
Hales Corners, WI 53130

To: Alcohol and Tobacco Tax and Trade Bureau.
Attention: Notice #4

Dear Sirs,

I am writing you to voice my opinion in favor of option #2- 51-49 standard of Flavored Malt Beverages.

1. Reformulation to the 90-10 proposal will put the smaller producers at a huge financial disadvantage and lead to higher prices for the general public.
2. Option #2 favors the integrity of the current products and would allow consumers to continue to purchase these products with there original taste profile.
3. These products have been approved, taxed and sold as a malt beverage for several years, to change it at this time would confuse the public and makes no absolutely no sense.

I trust you will give these matters the attention they deserve, and urge you to support Option #2.

Thank you,

Jim Butenhoff