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Date: 9/30/03

To: Alcohol and Tobacco Tax and Trade Bureau

Attention: Notice #4

Dear Sirs,

I am writing you to voice my opinion in favor of option #2-51-49 standard of flavored malt beverages.

I have been selling malt-based beverages for nearly 17 years. In our economy today, the huge corporate giants are eating up the smaller companies. Whatever happened to the way America started? This country was built on the small American business.

The proposal for Option #1 would really hurt companies like Mike's Hard Lemonade - not only in price but formulation.

I would really appreciate you to take a hard look at this proposal and support Option #2 in fairness to the malt alternatives category.

Thank you.

Dennis Sullivan

Sales Rep

Beer Capitol Distributing