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California Super Markets

June 6,2003

Chief  
Regulations and Procedures .Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

RE: TTB Notice No. 4  
Dear Alcohol Tobacco Tax and Trade Bureau:

As a small business owner and a consumer, I am completely disgusted by ATF/TTB Notice Number 4. The policy changes it outlines will only serve to destroy the flavored malt beverage industry through forced composition changes or excessive taxes. This will have a severe impact on small businesses, like mine, who sell these products.

The ATF/TTB already determined that flavored malt beverage sales have no negative impact on federal excise tax receipts. So why do they want to pass rules that WILL negatively impact excise tax receipts? This makes no sense, at all.

This is not what the U.S. economy needs. We need to increase sales, not hinder them. Your help is needed to see that this proposal does not become effective. Thank you.

c c  
Sincerely,

Michael Chavez

Michael Chavez  
Gallup, NM .81301-6730