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Pony Keg
Dallas, TX 75206-6241

May 17, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

The proposed new regulations for flavored malt beverages will significantly hurt my business by eliminating this product line outright or pricing it out of existence. The availability of flavored malt beverages attracts regular customers to our store and those customers buy other products while they are with us. If this beverage category is eliminated, we will lose a substantial number of these regular customers. This situation is unacceptable. We cannot allow this to happen.

Let's bring the talents of the TTB and the flavored malt beverage industry together and work out a compromise solution that will not crush the market for these products. I'm sure this is doable.

This proposed rules change is a regulatory disaster in the making, but you can help avert disaster by opposing this punitive change and encouraging support for a compromise that would not destroy the flavored malt beverage market.

Sincerely,

Molly Brown

