

0040373

Gloria Mills
Douglasville, GA 30134-1545

May 12, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Sir/Madam:

RE: TTB Notice Number Four

There is a reason my store includes flavored malt beverages on the shelves. It's because a lot of people enjoy these products and come to my store to buy them. While they are here, they buy a lot of extras as well. Having these products in my store is good for business.

However, if the proposed policy changes for flavored malt beverages become reality, the most likely result is that I'm not going to be able to stock these products any longer. And even if I can stock them, my customers aren't going to buy them when the shelf price is out of sight because of the increased excise taxes. This would not be good for my business. I would lose a major portion of sales and my customers.

This is a bad policy whose time must never come. Please oppose it.

Sincerely,

Gloria Mills

Pacer Fuels