

0040370

Jr Food Mart

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Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

RE: TTB Notice No. 4

I am writing to oppose the rule changes under consideration affecting the flavored malt beverage industry. As a retailer, I believe I have an important opinion on the issue.

I firmly believe that changing the law will only confuse my customers. My customers don 't care about the source of alcohol in FMBs, they purchase the drinks because they enjoy the refreshing taste! Let's be real here. There must be a better solution than the ones offered by the TTB. I'm hoping that the fundamental misunderstanding between TTB and the flavored malt beverage industry hasn't gone so far that it can't be corrected if both sides are willing to compromise. The future of my retail business depends on it.

Please oppose this rules change. Your participation in finding a compromise solution would also be deeply appreciated. Thank you.

Regards,

Suzanne Dombrowski

