

0040368
Drifters Convenience Store
Mike Rodriguez
Carlsbad, NM 88220-5369

May 12, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice Number Four

To Whom It May Concern:

Please think again about the regulations on flavored malt beverages being considered by the TTB. The fact that flavored malt beverages are available attracts regular customers to our store, and those customers buy other products while they are with us. We will lose a substantial number of these regular customers if this beverage category is eliminated. The result will be devastating to our profits and to the economy in general.

The change of rules proposed on flavored malt beverages would erase the sales market, creating a greater loss in excise tax revenue. The government can't collect excise taxes on products that it makes unmarketable. They would be creating an excise tax revenue problem where even the ATF/TTB found none exists.

I cannot urge you too strongly to oppose this rules change and support a compromise solution that would not totally destroy the flavored malt beverage category. I will be extremely grateful.

Sincerely,

