

0040361

Clark Old Paris Road Liquor
Carlisle, KY 40311-9201

May 14, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No. 4

To Whom It May Concern:

How many more times are retailers and consumers going to suffer abuse at the hands of regulatory agencies? Abuse? YES! The plans to effect new regulations to the flavored malt beverage market will target out the users and sellers of these products, NOT benefit them. You will destroy the consumers' ability to make a choice on how and where to spend their hard earned money. You will destroy the small retailers profit base! Then what happens to your excise revenue taxes?

People who own or work in stores where these beverages are sold would be victimized by the changes outlined in TTB Notice No. 4. Those changes would have the effect of shutting down this product line by regulatory fiat. Consumers would be denied the right to buy a favored drink because it would be taxed to a point of excess. We simply cannot withstand another financial blow delivered at the hands of our regulatory agencies.

Therefore, I urge you to halt this destructive policy before it takes hold in the nation. Do everything in your power to prevent any form of price increase from being levied on the flavored malt beverage industry.

Sincerely,

