

0040357

Dennis Owens

May 15, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221  
RE: TTB Notice No. 4

Dear Sir/Madam:

It is with great alarm that I write to you about TTB Notice Number 4. If this proposed rule change is enacted, America's small retailers will suffer due to the stiff regulations on flavored malt beverages. These regulations will force the price of flavored malt beverages to never seen before levels, which will surely cause a significant decrease in demand.

Removing such a reliable product like flavored malt beverages from a retailer's store will inevitably lead to a decline in the store's business. Frequently, the customers who buy flavored malt beverages buy additional items in the store. If TTB Notice Number 4 is approved, these consistent customers will cease to come to small retailers' stores due to the astronomical prices.

I respectfully ask that you oppose TTB Notice Number 4 and work towards a compromise with the flavored malt beverage industry.

Thank you for your support.

Warm Regards,

Dennis Owens

Little Brown .Jug Liquor Store  
Kingman, AZ. 86401-4204