0040356

Pantry Green Cove Springs, FL 32043-9370

May 16, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

RE: TTB Notice No.4 To Whom It May Concern:

I completely disagree with proposal to place new regulations on flavored malt beverages, as outlined in TTB Notice No .4.

Taxes and regulatory burdens are already much too high. America should be looking for ways to reduce these impediments to economic recovery, not to build them higher. Yet that is what the TTB is doing. In fact, their disastrous plan could eliminate the flavored malt beverage industry altogether. If that happens it will also hit retailers very hard because we depend on the sales of flavored malt beverages to attract customers to our stores. In these rocky economic times I certainly cannot afford to lose customers!

If TTB policy-makers were more sensitive to the challenges faced by small retailers, they would not even consider adding these rules to the retailers' burdens. If implemented, these rules changes would be a perfect example of big government punishing small business!

I cannot urge you too strongly to oppose this rules change and support a compromise solution.

Sincerely,

Sabrina Hallmark