

0040345

JDs Quick Stop
J.D. Daugherty
Pope, MS 38658

RE: TTB NOTICE NUMBER FOUR

May 14, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

The new rules change for the flavored malt beverage industry proposed in TTB Notice Number 4 is unacceptable!

These new regulations are aimed at the pockets of people who can least afford them: small retailers who sell flavored malt beverages. Retailers can't survive without customers. Please be aware that by eliminating flavored malt beverages the TTB will drive away the customers who come to us primarily for these beverages but inevitably buy other products as well. We can 't afford to lose these customers!

Life is tough enough for small businesses in the current economic climate without the burden of these new rules. The U.S. economy needs stimulation and momentum. It doesn't need the added regulatory burden these rule changes would create.

I urge you to reject this proposed rule and prevent it from becoming national policy.

Sincerely,

J.D. Daugherty