

0040343

Quik Trip

May 17, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C; 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

Flavored malt beverages get customers in the door and those customers buy additional products as well. Now, the TTB wants to take those customers away from me by raising taxes so high on these products that no one will come in to buy anything! This is blatantly anti-business and totally unfair to the consumers who work hard for their hard earned money. How dare out government dictate what someone can or cannot buy by levying excessive taxes or regulations that makes those products unaffordable!

Instead of finding additional ways to victimize consumers and retailers of flavored malt beverages, why can't you work with the industry and work out a compromise? Surely you can come up with alternative solutions that will not be problematic to the general populace or detrimental to retailers.

It is time that our government showed its support of the people who keep them in office and actually pay the nation's bills. Please reject this policy change, which can and will destroy an entire industry.

Sincerely,

Rod Thayer

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Acworth, GA. 30102-2312