

WISCONSIN STATE SENATE

September 12, 2003

Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
P.O. Box 50221  
Washington, D.C. 20091-0221

Attn: Notice 4

To Whom It May Concern:

We write to express our support for the U.S. Treasury's Alcohol and Tobacco Tax and Trade Bureau (TTB) proposed rulemaking for flavored malt beverages (2001R-136P).

In clarifying that any product sold, marketed and taxed as a malt beverage product must be made according to traditional brewing methods and processes, the proposed 0.5% standard ensures the stability of the retail licensing system and the overall marketplace. This consistent standard will allow wholesalers and retailers to continue to distribute, sell and market flavored malt beverages as they do today. The flavored malt beverage products that look and taste the same will be available to wholesalers and retailers in all states with no interruption and no discernable taste differences for consumers.

Thank you for the opportunity to offer our support for the current TTB proposed rulemaking for flavored malt beverages.

Sincerely

Senator Mary Panzer  
Majority Leader  
20th Senate District

Senator Dave Zien  
Assistant Majority Leader  
23rd Senate District

Senator Ted Kanavas  
33rd Senate District

Senator Ron Brown  
31st Senate District

P.O. BOX 7882, MADISON, WI 53707-7882  
TOLL-free LEGISLATIVE HOTLINE: 1-800-362-9472

<< 0041560A >>

Senator Tom Reynolds  
5th Senate District

Senator Rob Cowles  
2nd Senate District

Senator Dale Schultz  
17th Senate District