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RINELLA BEVERAGE COMPANY
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September 10, 2003

Attn: TTB Notice No. 4
Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
PO Box 50221
Washington, D.C. 20091-0221

Dear Sir or Madam:

Rinella Beverage supports TTB's .5% standard for FMB's. FMB's would clearly be classified as beer under this standard.

The "90/10" rule that 90% of the alcohol in these beverages is from the malt beverage makes sense. FMWs can be produced with the same clarity and taste under the new standard. Concerns from state regulators about FMB's will go away under the new standard.

TTB 's proposal will not adversely affect wholesalers or retailers. In fact, it will maintain an orderly marketplace and help sustain the category. We encourage TTB to approve the proposed .5% standard.

Sincerely,

Samuel C. Rinella
President / General Manager

PROUD DISTRIBUTORS OF THE WORLD'S GREATEST FAMILY OF BEERS
FROM ANHEUSER-BUSCH