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Budweiser
CLASSIC AMERICAN LAGER

VANGUARD DISTRIBUTING CORPORATION

September 12, 2003

Chief, Regulations and Procedures Division
Tax and Trade Bureau
P.O. Box 50221
Washington, DC 20091-0221

Dear Sir,

Re: TTB Notice #4

I am writing to urge you to formally adopt your proposed .5%, sometimes referenced as the "90/10" rule, standard for FMBs.

This new standard would be good for the FMB category, retailers, and consumers because it best preserves the consistent approach throughout the country that F1~1IBs should be advertised, distributed, taxed, and licensed as beer.

When your proposed .5% standard is formally adopted, there will be less consumer confusion because all FMBs will be treated the same around the country. [like my state of lowal Control states] concerns clearly separating spirits from beer will also be rectified.

Again, I urge you to formally adopt your proposed .5% standard for FMLBs.
Very truly yours,
VANGUARD DISTRIBUTING CORPORATION

Duncan J. Cameron
Chairman and CEO

DJC/jsk

File

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