00414511 From: Mark Reich [hcier@yahoo.com] Sent: Friday, September 26, 2003 3:42 PM To: Rulemaking, TTB Subject: TTB Notice No. 4

September 26, 2003

TTB Chief, Regulations and Procedures Division Alcohol and Tobacco Tax & Trade Bureau P.O. Box 50221 Washington, DC 20091-0221

Dear Chief, Regulations and Procedures Division:

I enjoy drinking flavored malt beverages like Smirnoff Ice and Smirnoff Ice Triple Black. I oppose the proposed regulation in TTB Notice No. 4 requiring a change in the way these drinks are made because:

- These changes will be expensive and I'll end up paying more.

- Companies should make the changes the consumers want, not what the government demands.

Sincerely,

Mark Reich 818 Glen Dr Woodmere, NY 11598-2424 USA hcier@yahoo.com