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PETITPREN INC.

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September 3, 2003

Chief, Regulations and Procedures Division  
Attn: TTB Notice No. 4  
Alcohol and Tobacco Tax and Trade Bureau  
P O Box 50221  
Washington, D.C. 20091-0221

Dear Sir or Madam:

Petitpren Inc. wants you to know that we support the proposed rule issued in March 2003, by the Tax and Trade Bureau, that outlines the necessary alcohol content requirements, in order for Flavored Malt Beverages (FMB) to be classified as beer. The proposed standard would require that in order for an FMB to be classified as beer, its alcohol content derived from distilled alcohol cannot exceed 0.5%. Beer is a unique type of alcohol that has been regulated and taxed differently than other alcohol beverages throughout our nation's history. The distinction that beer enjoys from other alcohol products is based on its age-old production process. Its definition in the Internal Revenue Code dates back to the 1800's when the beer excise tax was first imposed by Congress.

The proposed rule is consistent with the historical interpretation of what constitutes beer and other malt beverages. Such policy consistency is important because while states enjoy regulatory power over alcohol, most follow federal regulatory guidelines. This proposed rule would help maintain an orderly marketplace, thus avoiding costly and confusing disruptions in state licensing, taxation and distribution policies. Any of which would deal a severe blow to beer wholesalers.

Moreover, equating beer and beverages deriving a majority of their alcohol content from distilled spirits could weaken the important distinctions between beer and products with a higher alcohol content. These distinctions impact state and federal policies regarding the regulation and taxation of beer and other alcohol beverages. If these distinctions disappear, it will only be a matter of time before other producers of alcohol beverages attempt to categorize themselves as beer products.

Finally, we believe that by supporting the proposed rule, you will allow brewers and wholesalers to continue to satisfy their customers by continuing to provide a refreshing flavored malt beverage to those who prefer the taste of a non-conventional beer. We cannot allow this entire segment of malt beverages to be harmed by new federal regulation.

Once again, Petitpren Inc. encourages the TTB to give a final approval to the proposed "0.5% standard" on FMB's.

Sincerely,

Dean S. Petitpren  
President