

0047967

Reference TTB Notice No. 4 From: Byrd, Regenia [Regenia.Byrd@unistudios.com]

Sent: Tuesday, October 21, 2003 12:28 PM

To: 'nprm@ttb.gov'

Subject: Reference TTB Notice No. 4 > Dear Sir or Madam: > I am writing to express my support for the TTB'S proposed rulemaking for flavored malt beverages > which preserves the integrity of beer. > > I believe the TTB's action is an important clarification that ensures that > if a FMB product is to be sold as a malt beverage, it should be made as a > malt beverage according to traditional brewing methods and processes. > > If your rule is adopted, consumers will still be able to enjoy FMB > products and wholesalers and retailers to will continue to be able to > distribute, sell and market flavored malt beverages as they do today. > > However, absent your new standard, brewers, retailers, and wholesalers > will face a potential for a patchwork of individual state laws and > regulations where the same product may ultimately be sold as a "beer" in > one state and as "hard liquor" in another...in fact, I understand that we > are already seeing this kind of situation in the state of Nebraska and > will almost certainly see this situation in several other states. > > Thank you for this opportunity to offer my support for your proposed FMB > rule preserving the unique differences and integrity of beer. > > Sincerely, > Regenia Miller Byrd > > >