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From: Christinedavis@cavtel.net
Sent: Tuesday, October 21, 2003 1:19 PM
To: nprm@ttb.gov; Charlie Davis
Cc: lucas.paul@mbco.com
Subject: Reference TTB Notice No. 4

Importance: High

Dear Sir or Madam:

> > As a state legislative consultant for Miller Brewing Company, I am > writing to express my support for the TTB'S proposed rulemaking for > flavored malt beverages which preserves the integrity of beer.

> > I believe the TTB's action is an important clarification that ensures > that if a FMB product is to be sold as a malt beverage, it should be > made as a malt beverage according to traditional brewing methods and > processes.

> > If your rule is adopted, consumers will still be able to enjoy FMB > products and wholesalers and retailers too will continue to be able to > distribute, sell and market flavored malt beverages as they do today.

> > However, absent your new standard, brewers, retailers, and wholesalers > will face a potential for a patchwork of individual state laws and > regulations where the same product may ultimately be sold as a "beer" > in one state and as "hard liquor" in another...in fact, several > officials in my state have already suggested this as a possibility.

> > Thank you for this opportunity to offer my support for your proposed > FMB rule preserving the unique differences and integrity of beer.

> > Sincerely,

Christine J. Davis

Davis Consultants, Inc.