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09/26/2003 10:56 2625237533 BEER CAPITOL PAG
To; Alcohol and Tobacco Tax and Trade Bureau
Attention: Notice #4

Dear Sirs;

I am writing you to voice my opinion in favor of option #2 51-49 standard of Flavored Malt Beverages. Several reasons for my reasoning are as follows;

1. The continued integrity of the products currently in the marketplace. To change the current taste profiles would hurt the end customer who has come to enjoy the malternatives in their current form.

2. Fairness to all current producers of these products. Reformulation will only help larger producers and create an unfair playing field for smaller producers. The 90-10 proposal will ultimately create higher pricing for the general public.

3. The product was approved as a malt beverage and taxed and priced accordingly. To change midstream and favor the large spirit conglomerate is unfair.

I strongly urge you to support Option #2 in true fairness toward the continued sale of these products.

Dave Richmond
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