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BEER CAPITOL DISTRIBUTING CO.
W238 N1777 Rockwood Drive • Waukesha, Wisconsin
Tel: (262) 523-7520 • Fax (262) 523-7533
Toll Free 1-877-808-BEER

To: Alcohol and Tobacco Tax and Trade Bureau Attn: Notice #4

Dear Sirs:

I am writing you to voice my opinion in favor of the option #2 -51-49 standard of flavored malt beverages, several reasons for my reasoning are as follows:

- 1. The ability of all current producers to keep the same taste as they have now,
- 2. Reformulation of these products would only favor large producers and creates financial problems for small producers also the 90-10 would also create higher pricing for consumers.
- 3. These products were approved and taxed and priced as malt beverages. To move to the spirit segment at this point make no sense to me.

I strongly urge you to support option #2 in fairness to these products and their producers. Thank you,

Harold Keller Sales Supervisor Beer Capitol Distributing Inc.

Distributors of fine imported beers, specialty microbeers, soda, and juice.