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UNITED STATES BEVERAGE, L.L.C.
700 CANAL STREET
STAMFORD, CT 06902

September 16, 2003

Chief, Regulations & Procedures Division
Attn: Notice No. 4
Alcohol & Tobacco Tax & Trade Bureau
P.O. Box 50221
Washington, D.C. 20091

Dear Sir or Madam:

I work for United States Beverage, LLC, based in Stamford, Connecticut. Flavored Malt Beverages (FMB's) comprise a large percentage of our business.

I am writing to urge you to adapt the 51-49, or "majority" standard, with respect to flavored malt beverages. This appears to be the most reasonable proposal for a change in the rules regulating FMB's nationwide.

Our company employs roughly eighty people across the United States. Any rule change more drastic than the 51-49 standard would create technological hardships and quality concerns and would threaten the continued health of United States Beverage.

Thank you very much for the opportunity to express my opinion on this important matter.
Sincerely,

Charles B. Carson
Vice President - General Manager
Eastern Region

TELEPHONE 203.961.8215
UNITED STATES BEVERAGE,LLC.
FACSIMILE 203.961.8217