

<< 0041861 >>

09/24/2003 16:09 2625237533 BEER CAPITOL PAGE 01/01

BEER CAPITOL DISTRIBUTING CO.  
W238 N1777 Rockwood Drive • Waukesha, Wisconsin 53188  
Tel: (262) 523-7520 • Fax (262) 523-7533  
Toll Free 1-877-808-BEER

September 24, 2003

To: Alcohol and Tobacco Tax and Trade Bureau  
Attention: Notice #4

To Whom It May Concern:

I am writing to you in regards to the two alternative standards for alcohol sources in Flavored Malt Beverages or FMBs. My opinion on this matter is in favor of option #2, the 51-49 standard. As an avid consumer of Mike's Hard Lemonade and other malt beverages I would be strongly against any changes that would alter it's current taste and according to my understanding option #1 would cause that change. I would also be discouraged from purchasing these products if the cost to consumers goes up further due to increased costs for production, which option #1 is sure to do. Again, because of these reasons I am voting strongly in favor of option #2; let's keep the product as close to original as possible and keep consumers happy.

Thank you for you time,

Koa Kopacz  
Sign Shop Specialist  
Beer Capitol Distributing, Inc.

Distributors of fine imported beers, specialty microbeers, soda, and juice.