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BEER CAPITOL DISTRIBUTING CO. W238 N 1777 Rockwood Drive. Waukesha, Wisconsin 53188 Tel: (262) 523-7520 e Fax (262) 523-7533 Toll Free 1-877-808-BEER

September 25, 2003

Alcohol and Tobacco Tax and Trade Bureau Attention: Notice #4

Dear Sirs,

In regards to the proposal of the two alternative standards for flavored malt beverages, I am in favor of Option #2. The 51-49 standard is the most logical approach. As a frequent consumer of Mike's Hard Lemonade, I would not look forward to adjusting to a modified flavor. It would not be fair to the public to change the flavor and possibly increase the price.

In addition the 51-49 standard would not threaten the smaller companies that are producing many of the flavored malt beverages in the sense that the ether standard would. The 90-10 standard would benefit larger producers and could generate financial setbacks for the smaller companies.

To make any considerable changes to the way flavored malt beverages are made seems unnecessary Overall, the 51-49 standard makes the most sense to me.

Thankyou,

Michele Drollinger Beer Capitol Distributing, Inc.

Distributors of fine iniported beers, specialty microbeers, soda, and iuice.