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09/25/03 THU 12:20 FAX 262 523 7532 BEER CAPITOL

BEER CAPITOL DIST.
W238 N1777 ROCKWOOD DRIVE
WAUKESHA, WISCONSIN, 53188

September 25, 2003

TO: ALCHOHOL AND TOBACCO TAX AND TRADE BUREAU
Attention: NOTICE #4

Dear Sir or Madam:

I am wilting you to voice my opinion in favor of option #2-51-49 of flavored malt beverages. Several reasons for my reasoning are.

1. The product was approved as a malt beverage and taxed and priced the same. To change at this point makes no sense.
2. To reformulate these products would change the current taste profile on which these brands were developed.

I strongly urge you to support option #2 in true fairness toward the continued sale of these products.

Sincerely,