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ROGER BRESKE STATE SENATOR 12th District

Capitol Address: State Capitol, South Wing Madlson, WI. 53707-7882 Home Address: Eland, WI 54427

August 4, 2003

Chief, Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau P.O. Box 50221 Washington, D.C. 20091-0221

Attn: Notice 4

Dear Sir or Madam:

I write to express my support for the U.S. Treasury's Alcohol and Tobacco Tax and Trade Bureau's proposed rulemaking for flavored malt beverages (2001R-136P).

By clarifying that any product sold, marketed or taxed as a malt beverage product must be made according to traditional brewing methods and processes, the proposed 0.5% standard ensures the stability of the retail licensing system and the overall marketplace. This consistent standard will allow wholesalers and retailers to continue to distribute, sell, and market flavored malt beverages as they do today. The flavored malt beverage products that look and taste the same will be available to wholesalers and retailers in all states with no interruption and no taste differences for consumers.

Thank you for the opportunity to offer my support for the current TTB proposed rulemaking for flavored malt beverages. Sincerely,

ROGER BRESKE Wisconsin State Senator 12th Senate District