

Papco Food Mart
Virginia Beach, VA 23453-2612

May 8, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

I am writing in reference to the Alcohol Tobacco Tax and Trade Bureau's plan to change how flavored malt beverages are regulated in TTB Notice Number Four.

It is disheartening to see our own government pushing for the rules changes outlined in Notice No.4. The proposed regulations would change a successful policy that has overseen all aspects of the flavored malt beverage industry for three decades. Adding burdensome new regulations and taxes, when there is clearly no need for them is unwise and dangerous.

This plan will also hurt business and consumers. The agency's new rules will simply make it impossible for small retailers to carry flavored malt beverages that are popular with consumers. If I can't offer products that my customers want, they will go to a place that can and I will lose business! I don't see how anyone but the government benefits by this unwarranted interference in the marketplace.

Please do everything possible to resist this rules change and work out a reasonable compromise.

Sincerely,

