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7-Eleven  
Marji Gillus  
Richmond, VA 23234-1742

May 16, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221  
RE: TTB Notice No. 4

Dear Sir/Madam:

As a business owner, I felt the need to voice my opposition on the proposed flavored malt beverage regulations. I cannot afford to lose my customers due to raised taxes. If this occurs, I will be forced out of the business. I have customers that regularly visit my store to purchase the flavored malt drinks. When they do this, they also purchase other items that bring in more income for my business. However, if the flavored malt drink prices are raised due to the new regulations, my customers will go elsewhere, and I will lose money.

Small retailers are faced with economic challenges on a daily basis. The TTB is burdening us with more unnecessary difficulties. This is completely uncalled for, and should not be permitted to happen. Retailers have enough problems already, and we don't need problems that place our stores in jeopardy.

The TTB is punishing the retailers and customers. The regulations must not be permitted to pass. Please help us by voting against the proposed regulations. Your support could mean that I am able to keep my business, and put food on my family's table. Too much is at stake here for everyone across the nation. Thank you for reading my letter, and I hope that you consider the negative outcome of the proposed changes.

Sincerely Yours,

Marji Gillus