

June 6, 2003

Regina Lewis  
Quickies 2  
Camden, AR 71701-9418

RE: TTB NOTICE NUMBER FOUR

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091 -0221

To Whom It May Concern:

Does anyone remember that old saying 'more is less'. Well, in order for our consumers to get MORE for their dollar, retailers to make MORE of a profit, and the government to see MORE monies filling the federal coffers, we need LESS tax. Our economy is already carrying far too much in the way of taxes and regulatory requirements. Government policy should be aimed at reducing these barriers to economic growth. That is why I am opposed to the new regulations that the TTB is proposing in reference to flavored malt beverages.

Flavored malt beverages are one of the mainstays of small retail businesses. When they come into a store, the consumers who enjoy these products generally buy other items as well. That definitely helps to pad retailers' bottom line. When consumers feel comfortable spending their money, profits grow, and when profits grow, so to do the taxes collected from those sales and profits.

If TTB policy-makers were more sensitive to the challenges faced by small retailers, TTB would not even consider adding these rules to the retailers' burdens. The rules changes would be a case of big government punishing small business. That would be counter-productive to everyone's needs, don't you agree?

Please oppose this rules change on flavored malt beverages before irreparable damage is done. Your support in this matter will not go unnoticed. Thanks.

Sincerely Yours,

Regina Lewis