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Walco Mart

Ceria Brunson
Jackson, MS 39209-2533

June 6, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

RE: TTB Notice No. 4

The Alcohol Tobacco Tax and Trade Bureau's proposed rules change for flavored malt beverages is unwarranted. I am completely opposed to the regulations changes laid out in TTB Notice No. 4. Over taxing and over regulating this adult beverage will either eliminate the production of this product or make it so expensive consumers won't buy it.

The damage this rule change would do to our business goes well beyond the loss in sales of flavored malt beverages. We would lose a base of customers who come to us primarily for these beverages and buy other products as well. Small businesses are already carrying far too much in the way of taxes and regulatory requirements. Government policy should be aimed at reducing these barriers to economic growth. We certainly don't need more of them. This plan is simply bad for business.

Let's work together to find a compromise solution to the problems created by these proposed changes. I'm sure we can find a solution, which can satisfy TTB without destroying the flavored malt beverage industry.

I cannot urge you too strongly to oppose this rules change and support a compromise solution.

Regards,

