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Allsup's Convenience Store Number 169

Andrea Harold
Chillicothe, TX 79225

June 6, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

RE: TTB Notice No. 4

The TTB's proposed rule changes for the flavored malt beverage industry are bad news for retailer and our customers. These changes would have a negative multiplier effect on retailers. By eliminating the customers who come to us primarily for flavored malt beverages, you would also eliminate the purchases of other products these customers make from us. That hurts my bottom line and my customers pocketbooks.

In my Texas opinion, the proposed TTB changes are a financial slap in the face to hard-working people who put in long hours for modest returns just to keep their local retail stores going. I'm sure this wasn't the TTB's intent, but it would be the net result. Don't you think there's a better way around this problem?

I ask that you please do everything possible to resist this rules change and work out a reasonable compromise between the parties involved in the dispute. Thank you.

Regards,

Andrea Harold