

0040408

Victoria Station
Victoria, MS -38679-0240

May 12, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091'-0221

To Whom It May Concern:

RE: TTB Notice Number Four

The regulations under consideration by the TTB have the potential to extinguish the market for flavored malt beverages by eliminating the product line or making it prohibitively expensive. Either way, my business would be badly hurt.

Let's bring the talents of the TTB and the flavored malt beverage industry together and work out a solution that will not crush the market for our beverages. I'm sure a compromise is doable.

This proposed rules change is a regulatory disaster in the making. You can help avert disaster by opposing this punitive change and encourage a settlement that will not destroy the flavored malt beverage market,

I would appreciate your thoughts on this issue.

Michael Becker