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KM AND O INC
LOUISVILLE, KY. 40202-1709

May 15, 2003

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Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Sir/Madam:
RE: TTB Notice Number Four

The ATF/TTB is barking up the wrong tree with the proposed regulations outlined in TTB Notice Number 4. These changes will mean financial ruin for retailers and the flavored malt beverage industry. Notice Number 4 is clearly policy that was not carefully considered. Can't we bring the TTB and the flavored malt beverage industry together and work out a solution that will not crush the market for our beverages? I'm sure this is doable. Your participation in finding a better solution than Notice Number 4 would be deeply appreciated. The flavored malt beverage sales are too important to retailers and the consumers who enjoy them. Thank you for your time.
Sincerely yours,

Mark Kader