0040404

Champion's Express Mart Inc.

May 8, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

I'm writing to voice my opinion on the TTBs current proposed regulatory changes for the flavored malt beverage industry. People who buy flavored malt beverages and the businesses that sells these products are the targets, not the beneficiaries of the rules changes proposed in TTB Notice No. 4. I am writing to asking your help in defeating the proposed change as it is written.

Government and the industry have the experience of 30 successful years with the regulations governing the flavored malt beverage market. Those regulations continue to serve all parties fairly and efficiently. Dont change them now. It would make no sense and cause irreputable harm to manufacturers, retailers and consumers.

The TTB appears poised to make a decision with ruinous implications for small retailers across the country. Please oppose this rules change before the damage is done. Thank you.

Sincerely,

Gary Brown

Gary Brown

Raceland, LA 70394-2620