0040395

One Stop Number Two Laurel, MS 39440-3963

May 15, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No. 4

To Whom It May Concern:

Thank you for taking the time to hear my concern regarding TTB Notice No. 4. The way it changes the rules regarding the flavored malt beverages (and the fact that our own government is pushing it) is extremely upsetting. These changes will hurt both business and consumers. This unwarranted interference holds many unfortunate consequences for businesses, consumers, and the entire economy.

The proposed changes outlined in TTB Notice No. 4 are controversial in part because they go so far. Perhaps a productive compromise among all the parties involved could settle some of the disagreement and subsequent controversy. Such a compromise could save the flavored malt beverage market from destruction, and thus save the harm this would have on the economy.

Because there is so much at stake here, I hope that you will support the people who buy and sell flavored malt beverages. In doing so, you can help prevent what would be a disastrous change in policy for this industry.

Again, I thank you for your time and attention to my concern.

Sincerely,

Betty Jones