0040394 Campbell's BP Inc. Eddie Campbell Hazard, KY 41701-7900

June 6, 2003

Chief

Alcohol and Tobacco Tax and Trade Bureau Washington, D.C, 20091-0221

RE: TTB Notice Number Four

To Whom It May Concern:

As a small business owner, I am opposed to the TTB proposal to apply further regulations to the sale of flavored malt liquor drinks. If these regulations are placed into action, the cost of FMBs will skyrocket and my profits will plummet. With the recovery of the U .S. economy already weighted down with too many taxes and costly regulations, this would basically be the straw that breaks the camels back! Instead of imposing additional impediments to our economic recovery with further rules and regulations, we should be removing them!

If these new regulations are placed into effect, it will force the manufacturers of beverages like Smirnoff Ice, Jack Daniels Lemonade etc., to pay an excise tax rate of \$3.00 per six-pack. The increase at the sales counter because of this would be far too great. It appears that the government is literally attempting to regulate malt beverages out of existence and off store shelves for good! This is both anti-retail and anti-consumer and should NOT be allowed to happen.

As a retailer who depends highly upon the sale of flavored malt liquor beverages and the additional revenues obtained by consumer purchases made at the same time, I am asking you to oppose this rules change. Please do not reach into the wallets of small businesses, their customers and their employees anymore, We have nothing left to give.

Sincerely,

Eddie Campbell