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From: Sherri Heindel [sherri.heindel@diageo.com]

Sent: Monday, September 22, 2003 1:02 PM

To: Rulemaking, TTB

Subject: TTB Notice No. 4

September 22, 2003

TTB Chief, Regulations and Procedures Division Alcohol and Tobacco Tax & Trade Bureau P.O. Box 50221 Washington, DC 20091-0221

Dear Chief, Regulations and Procedures Division:

I enjoy drinking flavored malt beverages like Smirnoff Ice and Smirnoff Ice Triple Black. I oppose the proposed regulation in TTB Notice No. 4 requiring a change in the way these drinks are made because:

- I like FMBs just the way they are.
- These changes will be expensive and I'll end up paying more.
- Companies should make the changes the consumers want, not what the government demands.

Sincerely,

Sherri Heindel 19 Via Abrazar San Clemente, CA 92673-6906 USA sherri.heindel@diageo.com