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Texas Retailers Association

August 15, 2003

Director  
Regulations of Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Officers P.O. Box 50221

Chairman Washington, DC 20091  
ROB POTTS  
COCHRAN, BLAIR & POTTS ATTN: TTB Notice #4

BELTON

Chairman-elect Dear Sir or Madam:  
TRACY EUBANKS  
MAPSCO

DALLAS I am writing to express our support for the proposed rules issued in March  
Vice Chairman 2003 that outline the necessary alcohol content requirements for Flavored Malt  
JOE MASSO Beverages (FMB) to be classified as beer, with alcoholic content from distilled spirits  
LONE STAR WESTERN & CASUAL  
ATHENS not to exceed 0.5%.

Treasurer

Beer is an ancient alcoholic beverage. In fact, many scholars believe that beer  
J. C PENNEY COMPANY was indeed the first alcoholic beverage. Archeological evidence suggests that the  
CEDAR PARK  
ancient Egyptians working on the pyramids for the Pharaoh brewed beer. It was a  
Immediate Past Chairperson drink of the ancient Assyrians and Norse and it was an integral drink in the history of  
GARY HUDDLESTON our country  
KROGER FOOD STORES  
HOUSTON

We believe that this rule would help to add certainty to the marketplace, as  
President  
CHUCK COURTNEY, CAE most state Alcoholic Beverage Commissions defer to federal guidelines when  
TRA, AUSTIN available.

General Counsel

JACK WELCH Texas Retailers Association is a non-profit 501 (c)(6) trade association  
MARLIN representing over 2,000 retail companies, operating over 15,000 outlets in Texas. We  
Director of represent all of the major grocery stores, convenience stores and numerous small  
Government Relations grocery stores and restaurants that sell alcoholic beverages in Texas.  
KAREN REAGAN  
TRA, AUSTIN

I applaud your agency for taking the lead on this issue to add regulatory clarity  
for retailers that sell FMB, beer and wine. Please feel free to contact me if you have  
\* \* \* any questions regarding this matter.

504 WEST 12TH STREET Sincerely,  
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