<< 0040748 >>

## ZINK DISTRIBUTING COMPANY

August 11, 2003

Attn: TTB Notice No. 4 Chief, Regulations and Procedures Division Alcohol and Tobacco Tax and Trades Bureau P.O. Box 50221 Washington, D. C. 20091-0221

Dear Sir or Madam:

Zink Distributing Company supports the proposed rule issued in March 2003 by the Tax and Trade Bureau (TTB) that outlines the alcohol content requirements in order for flavored malt beverages (FMB) to be classified as beer. Specifically, the TTB proposed that for an FMB to be classified as beer, its alcohol content from distilled alcohol cannot exceed 0.5%.

Consistent regulatory policy is important because while states enjoy regulatory power over alcohol. most follow federal regulatory guidelines. This proposed rule would help maintain an orderly marketplace and avoid costly and confusing disruptions in state licensing, taxation and distribution policies, any of which would deal a severe blow to beer wholesalers.

Moreover, equating beer and beverages that derive a majority of their alcohol content from distilled spirits could weaken the important distinctions between beer and products with higher alcohol content. These distinctions impact state and federal policies regarding the regulation and taxation of beer and other alcohol beverages.

Beer is not distilled spirits. Beer is not fortified wine. Beer is not a product that has been made through the distillation process. Beer is made through the brewing process. The 0.5% standard will ensure that the integrity of beer remains.

Once again, Zink Distributing Company encourages the TTB to give final approval to the proposed 0.5% standard on FMBs.

Christopher Zink Vice President Operations

3150 Shelby Street Indianapolis, IN 46227 • (317) 781-5800 • TOLL FREE 1-877-833-2533 • FAX: (317) 781-5810