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78 Mini Mart  
Karen Trussell  
Jasper, AL 35501-7544

May 8, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

Purchasers of flavored malt beverages tend to be repeat customers who routinely buy other items while they are in the store. We cannot support a rules and regulations change like the one the ATF/TTB is trying to pass. The rules change would damage overall sales by eliminating this essential base of regular customers.

The ATF/TTB concluded that the sale of flavored malt beverages do not threaten federal excise tax revenues. However, if they impose these new regulations the loss of consumer revenue would surely cut into excise tax collections. The ultimate end would be the complete elimination of the flavored malt beverage industry.

I ask you to put a stop to this disastrous policy change. Support the sale of flavored malt beverages and support our economy. There would be no good outcome to this. Thank you for your support.

Sincerely,

Karen Trussell

