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Round Hill Market  
King George, VA .22485-4301

May 16, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

I'm writing to make sure my opposition to the TTB's proposed rule changes for the flavored malt beverage industry is noted during the public comment period. As a retailer, I can assure you that these rules will damage my business, the flavored malt beverage industry and my customers' pocketbooks. None of these are acceptable. I don't understand how these rules even came about. Your own agency's previous research proved that flavored malt beverage sales do not decrease excise tax revenues. Now TTB wants to pass rules that will definitely hurt excise tax revenues by killing sales of these beverages. What kind of sense does that make?

Please realize that retailers like me don't need the added regulatory burden these rule changes would create. Your help is urgently needed to see that this proposed rule does not become national policy. Thank you.

I would appreciate your thoughts on this issue.

Jon Farinholt

