0040188 Mac's One Stop George Mc Intire Greenville, MS 38703-9424

May 9, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

It has come to my attention that the Alcohol and Tobacco Tax and Trade Bureau (TTB) has proposed new rules changes outlined in TTB Notice No.4 that will be very harmful to small retailers. What the government is proposing is a complete and unnecessary change in the way flavored malt beverages are regulated by the TTB. If allowed, these rules will regulate flavored malt beverages right out of my store through hefty regulations and burdensome taxes. The current regulations on flavored mall beverages have been successfully working for the last 30 years - why do we need changes? This plan will cause me to lose my ability to sell flavored malt drinks and will force my customers to go elsewhere. That will have a serious impact on my profits!

Economic growth won't be encouraged by slapping a small but successful industry with rules changes that would put it out of business. Now, more than ever, government should be supporting business and consumers. But the TTB's proposed rule changes amounts to an attack on tax-paying American business owners and the consumers who support that business.

TTB Notice No.4 is an affront to retailers and consumers. The policy change it outlines would harm both and benefit no one. Please do everything possible to resist this rules change and work out a reasonable compromise.

Sincerely,

George Mc Intire