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Hensley Mini Mart Holbrook, AZ 86025-2639

RE: TTB NOTICE NUMBER FOUR

May 15, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

Dear Alcohol and Tobacco Tax and Trade Bureau:

The flavored malt beverage industry has been governed by the same rules for over thirty years. These rules continue to benefit everyone, so why change them? These new regulations will severely damage or destroy the flavored malt beverage industry, and all of the small retailers who depend on these products to survive.

Surely when the TTB proposed these rules, they did not plan to damage the flavored malt beverage market, but that's exactly what will happen. These new regulations need to be stopped from taking effect at all costs. The damage done by these rules would be irreparable.

Americans have enough burdens on their shoulders without the added burden of these proposed rule changes. I strongly urge you to oppose these new rule changes and keep businesses across the nation alive.

Sincerely

Doug Hensley