

0040180

Jose Sotelo

May 12, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Sir/Madam:

The regulations under consideration in TTB Notice No.4 have the real potential to kill the market for flavored malt beverages by eliminating the product line or making it prohibitively expensive. Either way, my business would be badly hurt.

I'm sure TTB didn't intend to damage the flavored malt beverage industry when it proposed these rules but it is wrong for them to tax and regulate consumer products right out of business. Let's not be in a hurry to change regulations that have greatly served retailers, consumers, and the flavored malt beverage market for 30 years and will continue to do so. We do not need further regulations, especially the proposed TTB rules.

There must be a compromise possible that could meet your needs and not eliminate these beverages. This would be a step backwards for regulatory policy in the U.S. Please stop this rules change or at least work out a fair compromise.
Warm Regards,

Jose Sotelo

Playa del Rey AM PM
Playa Del Rey, CA. 90293-7948