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Clarks Pump N Shop
Ashland, KY 41102-5467

May 18, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

Here in Ashland, KY, flavored malt beverages are very popular at my retail store. My customers enjoy their refreshing taste and are repeat customers. These products are vital to my bottom line and that's why I oppose the TTB's current proposed regulations.

Particularly at a time when President Bush and Congress are talking about stimulating the economy and putting people back to work, this proposed rules change would depress our business by eliminating flavored malt beverages or taxing them beyond affordability. The price would either skyrocket or the drinks would disappear completely. What kind of choice is that?

Retailers are counting on your active opposition to the proposed rules change. Please do everything you can to see that these new rules do not become national policy.

Sincerely,

Barbara Price