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Geri Hernandez  
Gallup, NM 87301-6943

RE: TTB NOTICE NUMBER FOUR

May 17, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
P.O. Box 50221  
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

The Alcohol Tobacco Tax and Trade Bureau have proposed new rules for the flavored malt beverage industry that will have serious consequences for my business. However I can find no reasonable explanation or justification for the TTB to change regulatory policies on the flavored malt beverage industry after 30 years of successful oversight.

The new regulations and taxes laid out in TTB Notice No.4 would in fact be a step backwards for regulatory policy in the U.S. This is a government bureau with a solution in search of a problem. Our government should be focused on cutting down taxes and regulatory burdens that are hurting businesses, consumers and the general economy. This is certainly not the time to be adding to those burdens needlessly.

We must work together to find a compromise solution to the problems created by these proposed changes. I'm sure we can find a solution that can satisfy TTB without destroying the flavored malt beverage industry.

For the good of the entire nation s economy, please stop this rules change or at least work out a fair compromise.

Sincerely,

Geri Hernandez

7-Eleven Food Store

