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ANHEUSER-BUSCH, INC.
ONE OF THE ANHEUSER•BUSCH COMPANIES

October 16, 2003

Attn: TTBNoticeNo.4
Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P O Box 50221
Washington, D.C. 20091-0221

Dear Sir or Madam:

Anheuser-Busch Sales and Service of Louisville supports the proposed rule recently issued in March 2003 by the Tax and Trade Bureau that outlines the necessary alcohol content requirements in order for Flavored Malt Beverages (FMB) to be classified as beer. This rule would require that in order for an FMB to be classified as beer, its alcohol content derived from distilled alcohol can not exceed 0.5%.

The distinction that beer enjoys from other alcohol products is based on its age-old production process. The proposed rule is consistent with the historical interpretation of what constitutes beer and other malt beverages.

This proposed rule would help maintain an orderly marketplace, thus avoiding costly and confusing disruptions in state licensing, taxation and distribution policies.

Once again, Anheuser-Busch Sales and Service of Louisville encourages the TTB to give a final approval to the proposed "0.5% standard" on FMB's.

Sincerely,

Mike Peters

Anheuser Busch, Inc.
P.O. Box 35950
Louisville, KY 40232