

0047456

From: Kidd, Allison [Kidd.Allison@mbco.com]

Sent: Tuesday, October 21, 2003 2:10 PM

To: 'nprm@ttb.gov'

Importance: High

> Dear Sir or Madam:

> > As an employee of Miller Brewing Company, I am writing to express my  
> support for the TTB'S proposed rulemaking for flavored malt beverages  
> which preserves the integrity of beer.

> > I believe the TTB'S action is an important clarification that ensures that  
> if a FMB product is to be sold as a malt beverage, it should be made as a  
> malt beverage according to traditional brewing methods and processes.

> > If your rule is adopted, consumers will still be able to enjoy FMB  
> products and wholesalers and retailers to will continue to be able to  
> distribute, sell and market flavored malt beverages as they do today.

> > However, absent your new standard, brewers, retailers, and wholesalers  
> will face a potential for a patchwork of individual state laws and  
> regulations where the same product may ultimately be sold as a "beer" in  
> one state and as "hard liquor" in another...in fact, I understand that we  
> are already seeing this kind of situation in the state of Nebraska and  
> will almost certainly see this situation in several other states.

> > Thank you for this opportunity to offer my support for your proposed FMB  
> rule preserving the unique differences and integrity of beer. > > Sincerely,  
> A. Kidd