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Standard (302) 655-5511  
Distributing TOLL FREE 800-220-5511  
913-915 S. HEALD ST.  
Co, Inc. PO BOX 149  
WILMINGTON, DE 19899

September 16, 2003

Attn: 1TB Notice No.4  
Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
PO Box 50221  
Washington, D.C. 2009 1-0221

Dear Sir or Madam:

Standard Distributing Co., Inc. supports the proposed rule issued in March 2003 by the Tax and Trade Bureau (TTB) that outlines the alcohol content requirements in order for flavored malt beverages (FMB) to be classified as beer. Specifically, the TTB proposes that for an FMB to be classified as beer, its alcohol content from distilled alcohol cannot exceed 0.5%.

Beer is a unique product that has been regulated and taxed differently than other alcohol beverages throughout our nation's history. The TTB proposed rule is consistent with the historical interpretation of what constitutes beer and other malt beverages. The distinct regulatory treatment of beer is based on its age-old production process, and its definition in the Internal Revenue Code dates back to the 1800s when Congress first imposed the beer excise tax. Adoption of the TTB "0.5 by volume standard" would ensure the integrity of beer and the brewing process.

Consistent regulatory policy is important because while states enjoy regulatory power over alcohol, most follow federal regulatory guidelines. This proposed rule would help maintain an orderly marketplace and avoid costly and confusing disruptions in state licensing, taxation and distribution policies, any of which would deal a severe blow to beer wholesalers.

Once again, Standard Distributing Co., Inc. encourages the TTB to give final approval to the proposed 0.5% standard on FMBs.

F. Gregory Tigani  
Vice President  
cc: Peter Coors  
Stan Tretiak  
David K. Rehr